SUNUP/SUNDOWN®

1997 Swimwear Collection

Exotic Swimwear Collection Photographed on Location Hedonism II, Negril, Jamaica

The Classic String Bikini in our very Cool Lime!

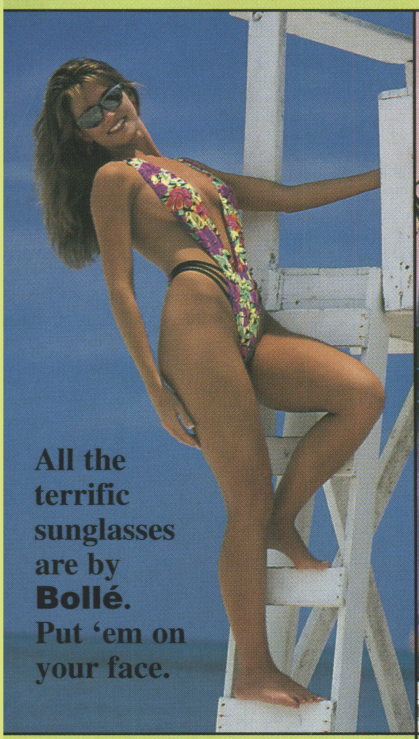
Completely adjustable both top and bottom by sliding material on the strings, get a perfect fit! Order this dynamite suit right now, it's Style 3390…$50.

WIN $250!
SUNUP/SUNDOWN® PHOTO CONTEST

It's easy and it's fun to enter and there are two $250 prizes—one for men and one for women. Have your picture taken wearing one of the brand new suits in our 1997 catalog. Write your name, address, height, weight, and vitals on the back of the photo and mail it to us by June 30, 1997. You may win $250, you may be invited on a Sunup/Sundown® photo shoot and everyone that enters will receive a $15 Gift Certificate. So hurry, order your new suits, get that photo taken and mail it to us. We are the sole judges, our criteria are our own and our decisions are final.

Charge Orders fax anytime to (954) 564-1515 or call (800) 926-8081 for our order desk service.

HOT FLORAL PRINT NATURAL TAN...The golden tanning rays of the sun pass right through this fabric to give you an all-over tan. Be careful not to burn!

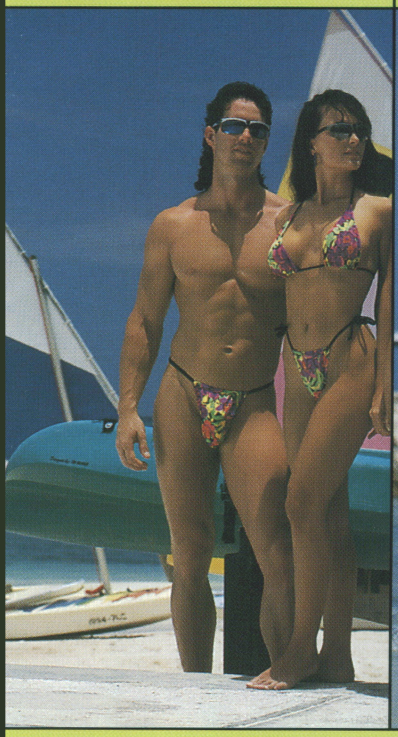


Above; Style 4016, one-piece French Spyder Thong...$50. Sexy Spyder straps running back to a T-Back thong about 1 inch wide!

Above, left to right: Style 4081, the Double Spyder Bikini with adjustable top...$50 and she's holding Style 4030, the tie wrap skirt...$30. Style 4061, the new T-Back thong with bandeau top...$50. Style 4001, Men's Full Back and Front Bikini...$30.

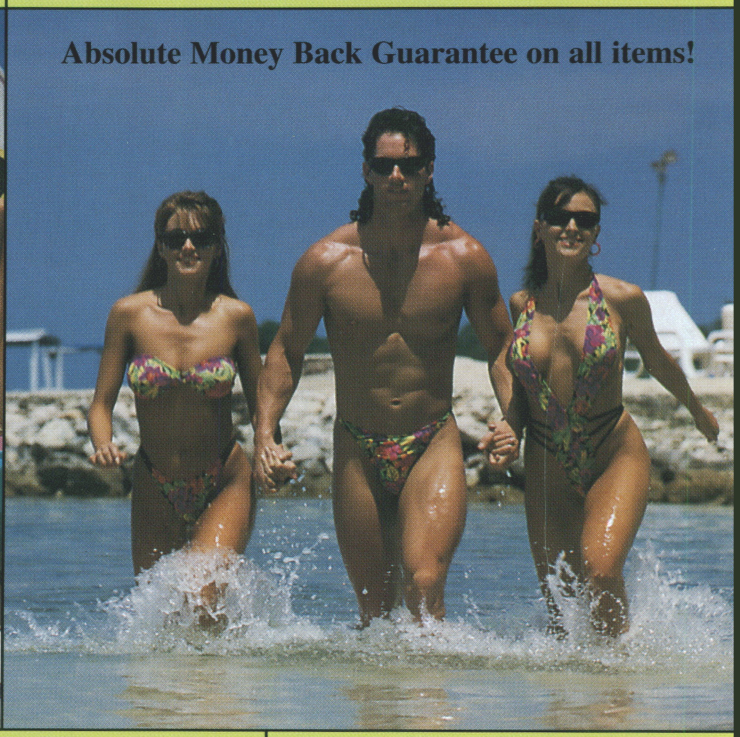
Above, left to right: Style 4082, G-Patch Bikini with adjustable triangle top. Back of bikini is the same string seen on the sides...$50. Style 4031, sexy mid thigh Bike Shorts only...$30 (top only shown is Style 4050 and is separately available for $30). The men's suit on the right is Style 4003–the Men's Rio Suit...$30. The Rio suit features a three quarter back and front.

Below, left to right: Style 4004, Men's G-Patch Bikini…$30. It's simply a string in back, too! Style 4090, adjustable Classic String Bikini…$50.

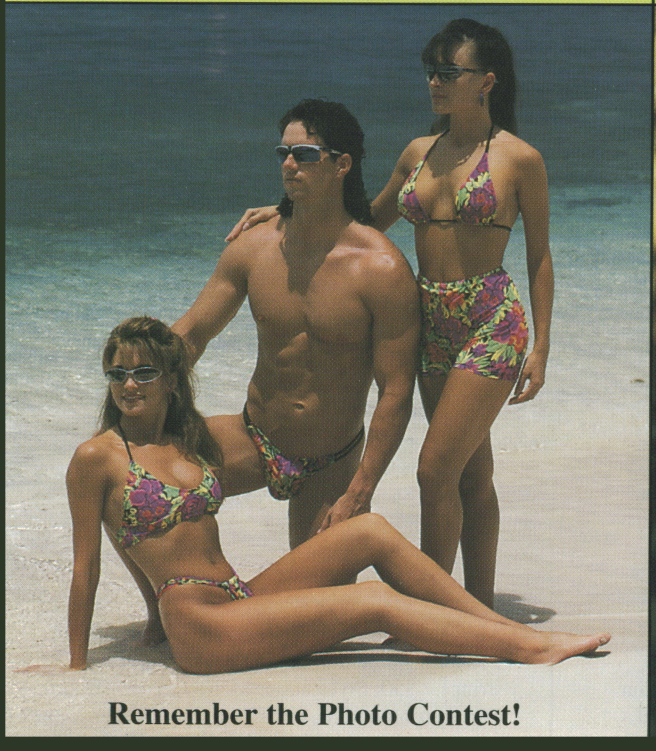


Below, left to right: Style 4062, new strap side T-Back Thong Bikini with bandeau top…$50. Style 4002, Men's T-Back Thong Bikini…$30. Style 4026, one piece French Spyder Rio. Sexy spyder straps run back to a three quarter back…$50.

Absolute Money Back Guarantee on all items!

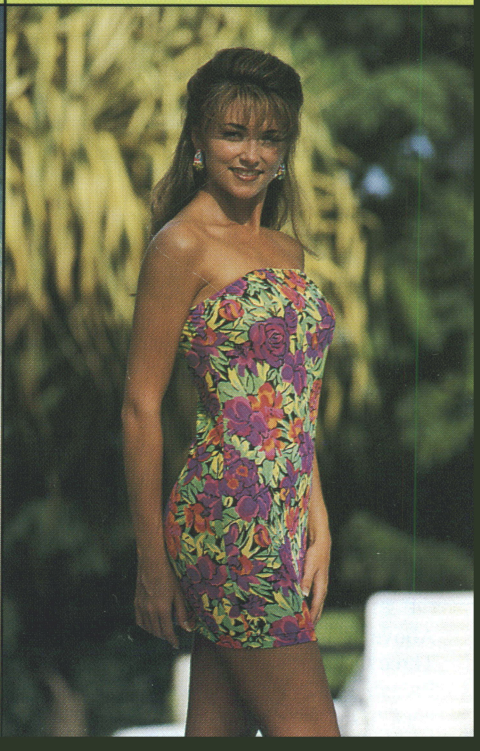


Below, left to right: Style 4050, Champagne adjustable Thong Bikini with Sport Top…$50. Style 4005, Men's Strap Side T-Back Thong…$30. Style 4032, Short Shorts only…$30. Top shown with shorts is Style 4090 top only…$30. You may order any top or no top!

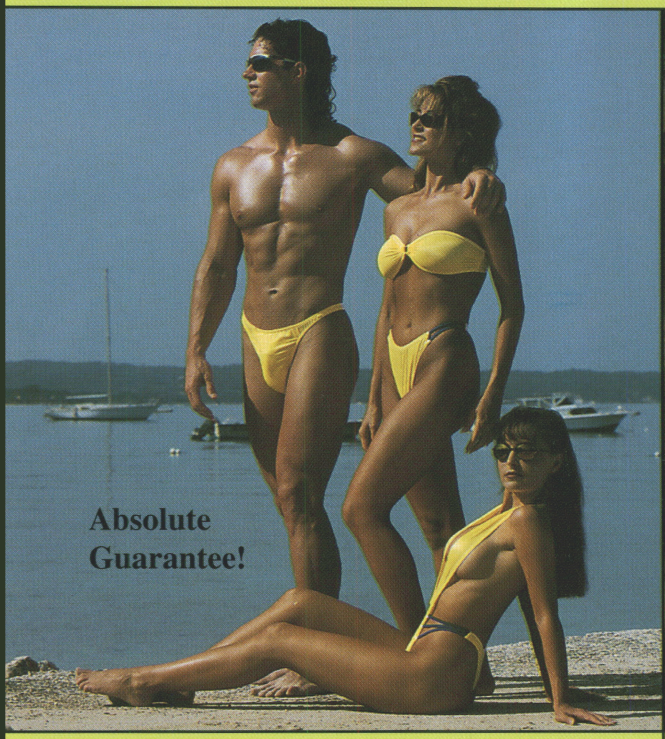


Remember the Photo Contest!

Below: Style 4021, Bandeau Dress…$50. Also available is Style 4020, Hot Floral Two Shoulder Sports Dress and Style 4022, Hot Floral One Shoulder Dress…each $50.

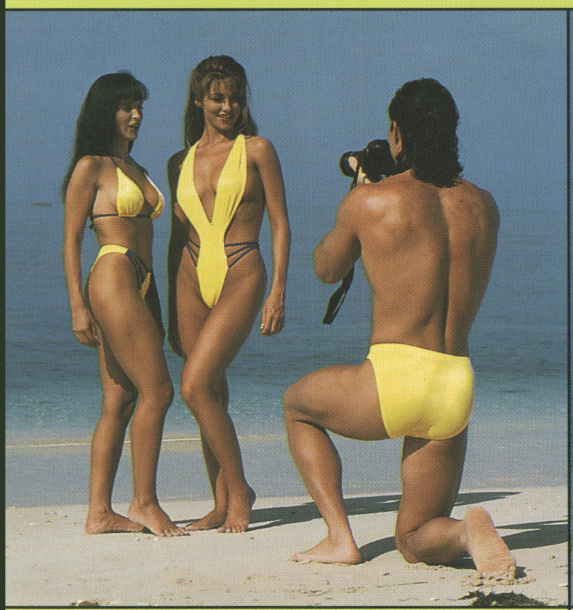


SUNBURST YELLOW WILL MAKE YOUR DAY AT THE BEACH...Remember you can mix and match sizes and even styles. See back of order form for details!



Above, left to right: Style 5002, Men's T-Back Thong Bikini...$30. Style 5062, Strap side T-Back Thong with bandeau top...$50. Style 5016, one piece French Spyder Thong...$50, spyder straps running to a thong back!

Above, Style 5022, One Shoulder Dress...$50. Also available is Style 5020, Yellow Two Shoulder Sports Dress...$50 and Style 5021, Yellow Bandeau Dress...$50.



Order Desk (800) 926-8081

Above, left to right: Style 5081, Double Spyder Three Quarter Back Bikini...$50. Style 5026, French Spyder Rio, one piece spyder straps run back to a three quarter back...$50. Style 5001, Men's Full Back Bikini...$30.

Above, left to right: Style 5082, G-Patch Bikini with adjustable top and the back is only a string!...$50. Style 5004, Men's G-Patch Bikini, also a string back...$30. Style 5050, Champagne adjustable Thong Bikini with Sports Top...$50.

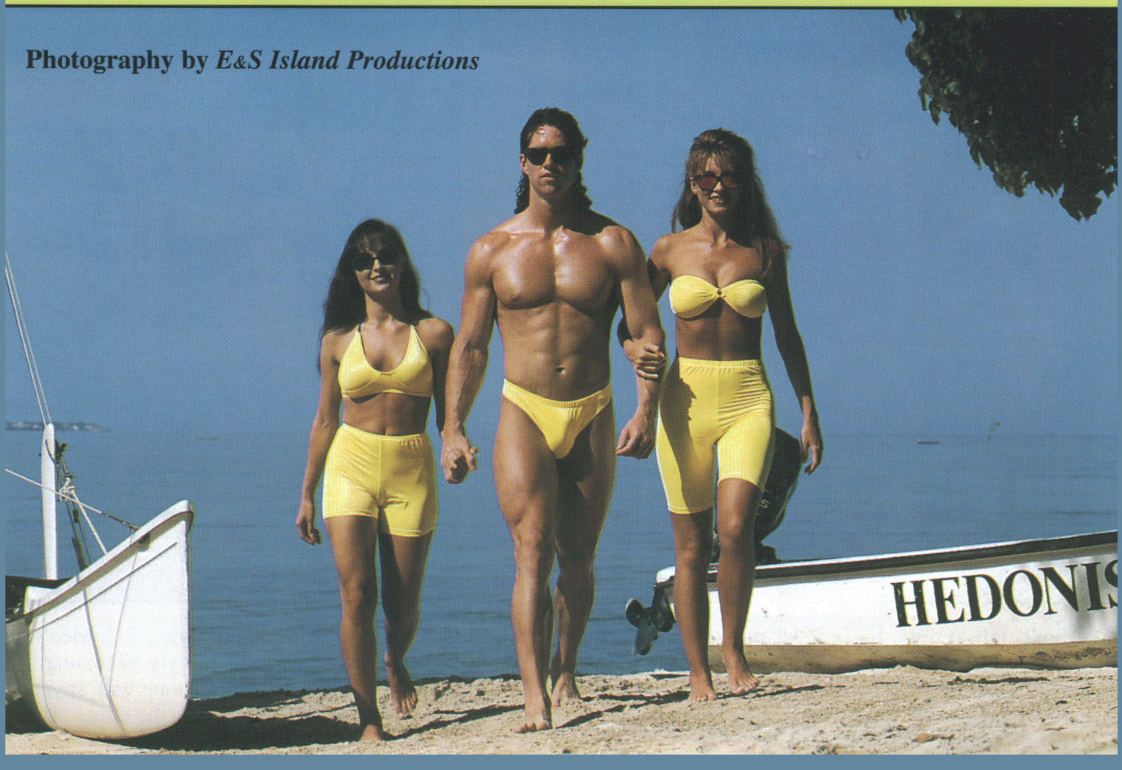
Below, left to right: Style 5005, Men's Strap Side T-Back Thong…$30. Style 5061, the new T-Back Thong Bikini with bandeau top…$50. Style 5030, versatile Tie Skirt…$30.

Below: Style 5090, adjustable top and bottom Classic String Bikini-all parts slide on the strings for perfect adjustment…$50.

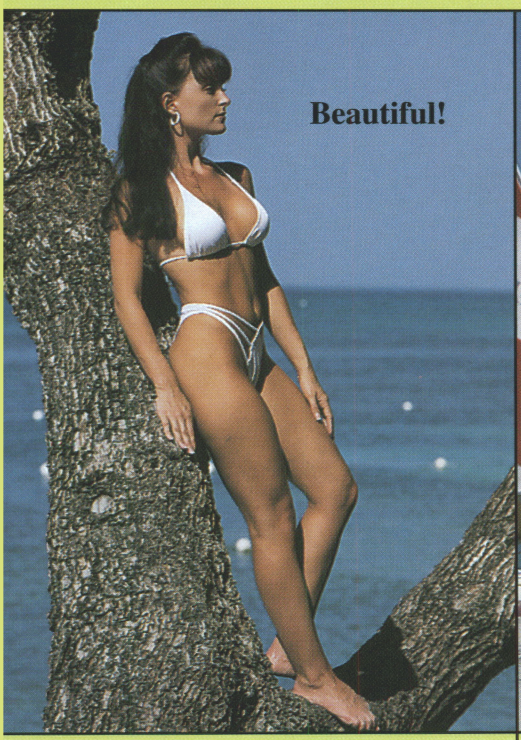
Below, left to right: Style 5032, Very Short Shorts only…$30 and they are shown with Style 5050 Top (but order any top)…$30. Style 5003, Men's Rio Bikini, three quarters back and front…$30.

Style 5031, mid-thigh Bike Shorts only…$30. Shown here with Style 5061 Top only…$30; but, remember you can order any top (or any bottom for that matter) for just $30!

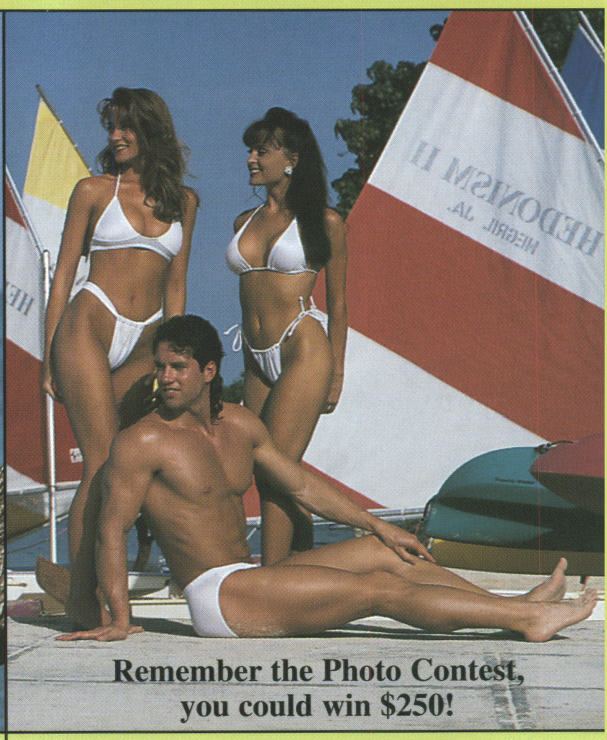
Photography by *E&S Island Productions*



SEXY VIRGIN WHITE FOR THE SHOWIEST TAN…You've got to have it! Nothing, but nothing, shows off a golden tan like Virgin White.

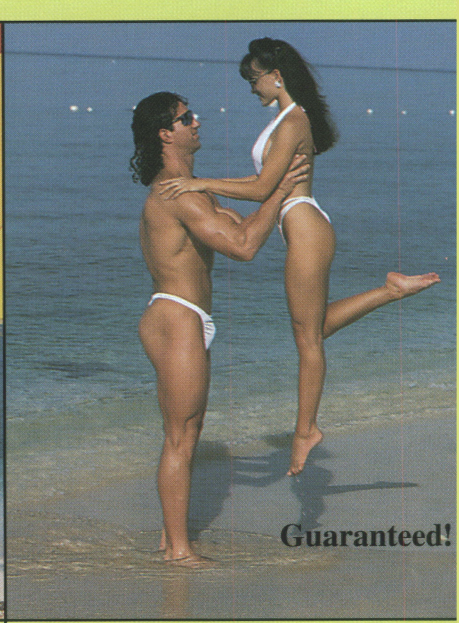


Above: Style 3781, the Double Spyder three quarter back bikini with adjustable triangle top-one of our most popular suits…$50.



Above,left to right: Style 3750, adjustable Champagne Thong Bikini with Sports Top…$50. Style 3701, Men's Full Back Bikini…$30. Style 3790, fully adjustable Classic String Bikini…$50.

Above, left to right: Style 3731, mid thigh Bike Shorts only…$30 shown with Style 3761 Bandeau Top only…$30. Style 3732, Very Short Shorts only…$30 shown with Style 3790 Triangle Top only…$30. Style 3705, Men's Strap Side T-Back Thong…$30.

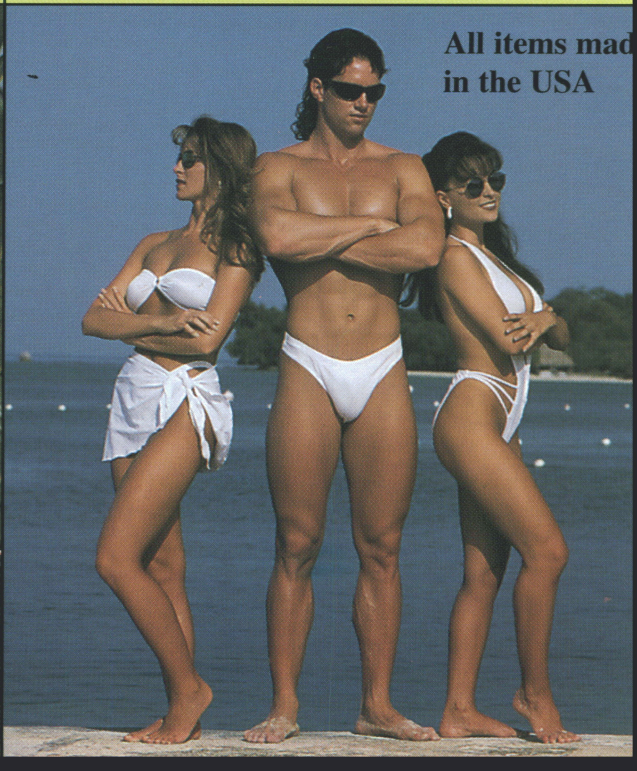


Above, left to right: Style 3702, Men's T-Back Thong…$30. Style 3716, one piece French Spyder Thong with spyder straps running around to the thong back…$50.

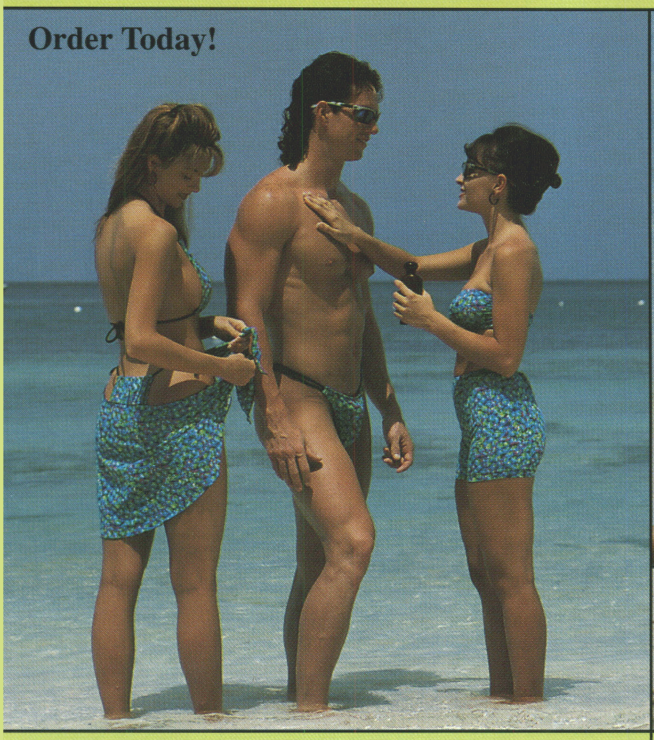
Below, left to right: Style 3704, Men's G-Patch Thong, only strings on the side and in the back…$30. Style 3782, Women's G-Patch Thong with only strings side and back and an adjustable triangle top, top and bottom slide on the strings for any kind of fit that you want!…$50. Style 3762, strap side T-Back Thong Bikini with new Bandeau Top for no-strap tan…$50.

Below: Style 3721, Bandeau Dress…$50. Also available are Style 3720, White Two Shoulder Sports Dress…$50 and Style 3722, White One Shoulder Dress…$50.

Below, left to right: Style 3761, T-Back Thong Bikini with Bandeau Top…$50 shown with Style 3730, tie skirt only…$30. Style 3703, Men's Rio three quarter bikini…$30. Style 3726, one piece French Spyder Rio, three quarter back…$50.

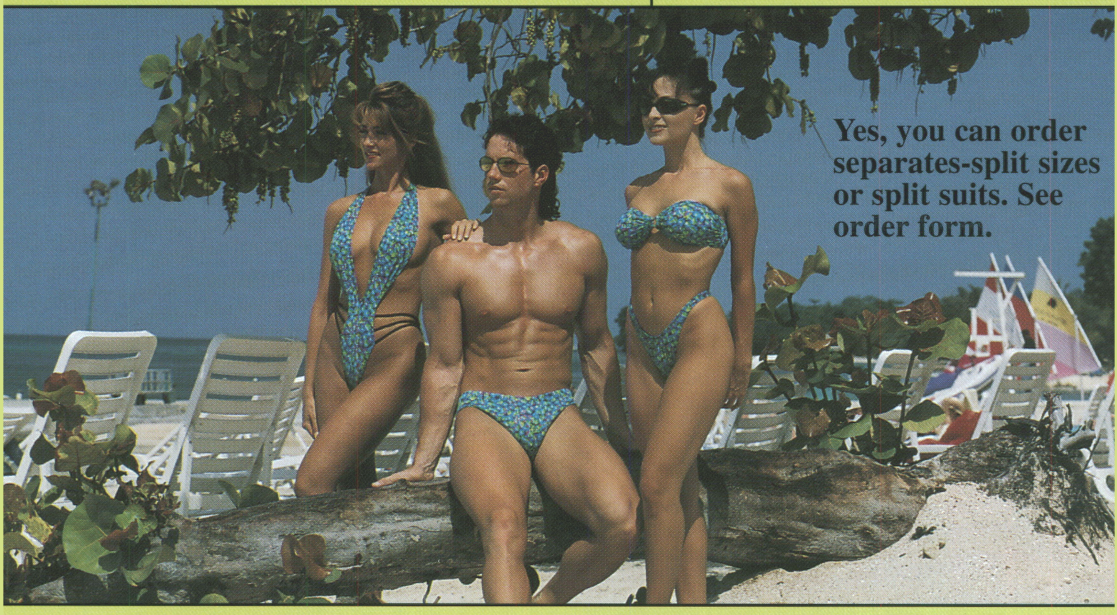


THE SAINT BART'S PRINT...Destined to be 1997's hottest selling print–order several today! Remember, you can mix and match sizes and styles. Details on the back of the order form.



Above, left to right: Style 6090, Classic String Bikini, adjustable...$50 shown with Style 6030, Tie Skirt...$30. Style 6005, Men's Strap Side T-Back Bikini...$30. Style 6032, Short Shorts only...$30 shown with Style 6061 Bandeau Top only...$30 or any top, of course!

Above: on the beach with Style 6062 our brand new strap sided T-Back Bikini with its no tan line Bandeau Top...$50. Remember, you can split sizes and styles–see order form.



Above, left to right: Style 6026 one piece French Spyder Rio, a three quarter back suit connected to the very sexy front with our three Spyder strings...$50. Style 6001, Men's Full Back and Front Bikini, perfect for those active days at the beach...$30. Style 6061, our newly redesigned T-Back thong bikini with the the no tan lines bandeau top...$50.

Important Stuff for you to Know…

Our Numbering Scheme

The first 2 digits of the style number refer to the color or the print of the item and the second two are the style. For example; Style 3390 refers to a tie side bikini in cool lime and Style 3690, the same bikini in black. Important to you is that there are many different views of the same style suit throughout the catalog. Just look for the last two digits to see a different view.

No Risk Guarantee

Sunup-Sundown® unconditionally guarantees your delight with every product that we sell. If you are unhappy for any reason or even for no reason, simply return to us within 20 days for a full prompt refund or credit or exchange. All returns must be accompanied by the original invoice and they MUST be unused–use protection trying them on, please.

Size Information

The correct size with the stretchy nylon-lycra of swim wear and related products is much a matter of personal taste. We size small, medium and large (except for wrap skirts and like items which are one size) and the approximate guide for women's suits is Small (6-8), Medium (8-10) and Large (10-12). For men's suits, the approximate waist sizes are Small (30-32), Medium (32-34) and Large (34-36).

Separates

You may split bikinis, different size top and bottom or between different styles. Each piece, top or bottom, is $30 plus $3.00 handling. Please be very clear.

Miscellaneous

We ship promptly when we receive your order by 1st Class Mail; we notify you of any undue delay, rare for us. We may have short outages of some items and we encourage you to indicate a 2nd choice if you have one. Handling charges are $3.00 per item and Florida Sales Tax is to be added for Florida deliveries only. We are delighted to accept orders from anywhere in the world at no additional handling charge; but payment must be made in US funds or charged to a major credit card that we accept.

SUNUP/SUNDOWN®
PO BOX 11899
FT LAUDERDALE FL 33339-1899

Priority Code (label): _____

Home Phone: _____

Day Phone: _____

Sold To (must agree with check imprint or credit card):

Name: _____

Address: _____

City/State/Zip: _____

Shipped To (anyone or yourself at work):

Name: _____

Address: _____

City/State/Zip: _____

METHOD OF PAYMENT: We accept checks or money orders payable to Sunup/Sundown® in U. S. funds only or you may charge your order to your major credit card.

Check ☐ **Money Order** ☐ **Visa** ☐ **MasterCard** ☐ **American Express** ☐ **Discover** ☐

Complete Card No. _____ **ExpDate** ____/____

Signature (required for credit card): _____

Please Read !
1. Small, Medium or Large, 2. $3.00 per

ITEM#	DESCRIPTION	COLOR	SIZE[1]	HOW MANY?	PRICE EACH	PRICE TOTAL

Item. 3. 6% Florida Sales Tax for Florida delivery addresses only!
Name and address must agree with check imprint or credit card billing address.

Subtotal	
Shipping & Handling[2]	
FL Sales Tax[3]	
Total Payment	

WIN $250!
SUNUP/SUNDOWN® PHOTO CONTEST

Two $250 prizes–one for women and one for men. Have your picture taken wearing one of these 1997 suits. Write your name, address, weight and vitals on the back of the photo and mail it to us by June 30, 1997. You may win $250, you may be invited on a photo shoot and all entries will receive a $15 Gift Certificate! Hurry and order your new suits and get your entry to us. We are the sole judges.

NO–RISK GUARANTEE!
Return in 20 days for a full prompt refund, credit or exchange.

Fax this completed order form now to: (954) 564-1515 or call our order desk at (800) 926-8081

From:

_____

_____

_____

STOP!...This could be your last sexy swimsuit catalog! Peel off this sticker and place on the order form and subtract... **$10** from your order. Sticker offer good for 30 days on this catalog only. ...Sunup/Sundown®

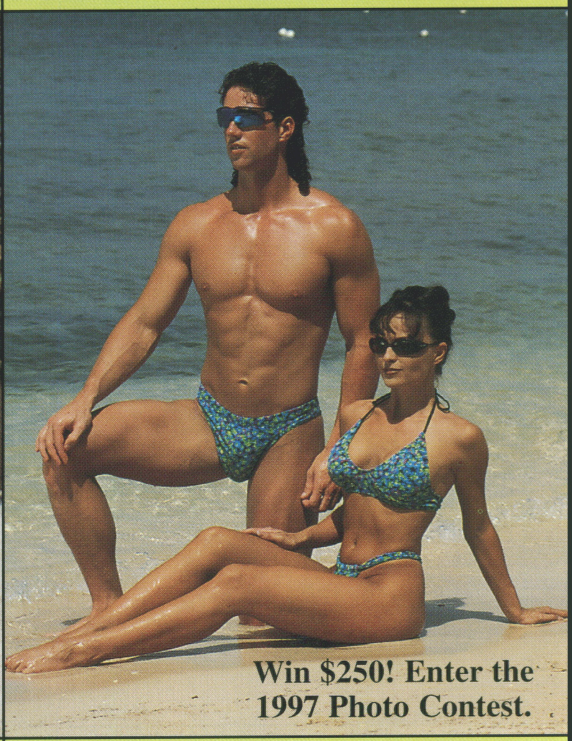
Place Stamp Here

SUNUP/SUNDOWN®
PO Box 11899
Ft Lauderdale FL 33339-1899

WIN $250!
Enter the Photo Contest. Details on Order Form and Front Cover.

Below, left to right: Style 6031, mid-thigh Bike Shorts only…$30 with 6050 Sports Top only…$30. Style 6004, Men's G-Patch Bikini…$30. Style 6082, G-Patch Bikini, adjustable top…$50.

Below, left to right: Style 6003, Men's Rio bottom, three quarter back and front…$30. Style 6050, adjustable Champagne Thong Bikini with Sports Top…$50.

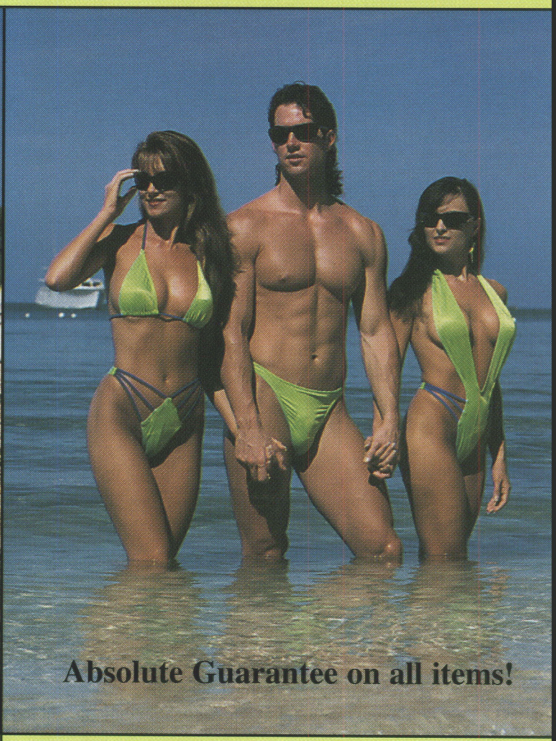


Win $250! Enter the 1997 Photo Contest.

Below: Style 6021, Bandeau Dress…$50. Also available in Saint Bart's print: Style 6020, Two Shoulder Sports Dress…$50 and Style 6022, One Shoulder Dress…$50.

Below, left to right: Style 6016, one piece French Spyder Thong with Spyder straps to thong back…$50. Style 6002, Men's T-Back Thong Bikini…$30. Style 6081, Double Spyder Bikini with full back and triangle top…$50.

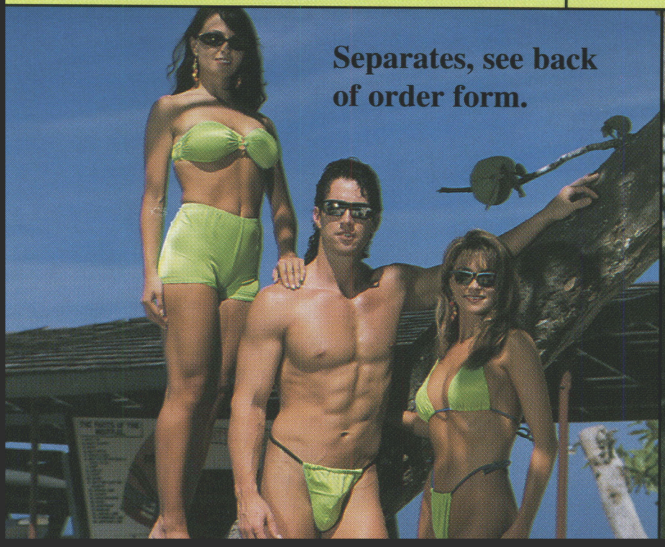
VERY COOL LIME...A Neon Beacon for the Beach! Remember, charge orders may fax order forms 24 hours a day to (954) 564-1515 or talk to our order service at (800) 926-8081.



Absolute Guarantee on all items!

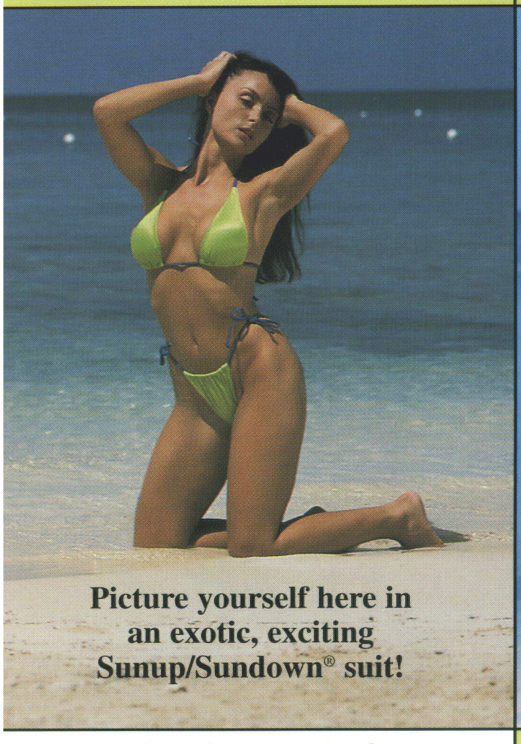
Above, left to right: Style 3301, Men's Full Back and Front Bikini...$30. Style 3326, one piece French Spyder Rio...$50. Style 3361, brand new T-Back Thong Bikini with Bandeau Top...$50.

Above, left to right: Style 3381, Double Spyder Bikini with three quarter back...$50. Style 3302, Men's T-Back Thong Bikini...$30. Style 3316, one piece French Spyder Thong with Spyder straps leading to thong back...$50.



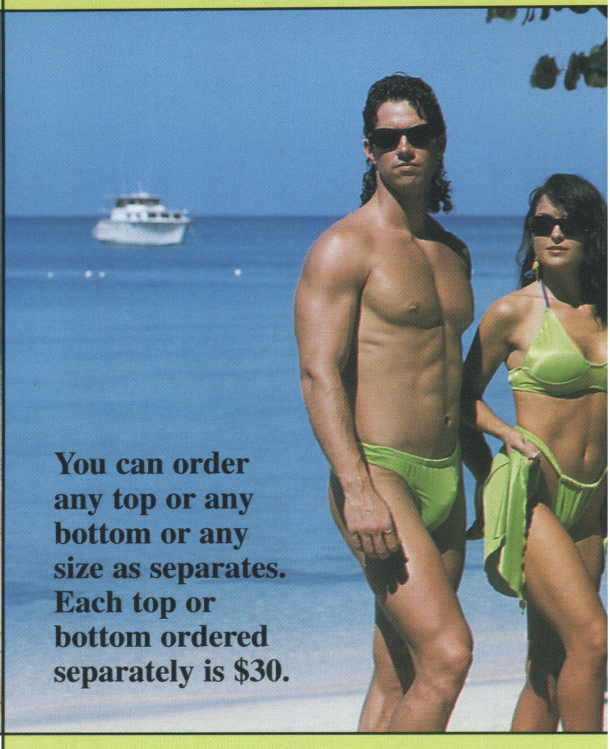
Separates, see back of order form.

Below: Style 3390, The Classic String Bikini, completely adjustable both top and bottom (slides on strings), our most popular style…$50.



Picture yourself here in an exotic, exciting Sunup/Sundown® suit!

Below left to right: Style 3303, Men's Rio Bikini, three quarter back…$30. Style 3350, adjustable Champagne Thong Bikini with Sports Top…$50 shown with Style 3330, Sexy Tie Skirt…$30



You can order any top or any bottom or any size as separates. Each top or bottom ordered separately is $30.

Hedonism II is...

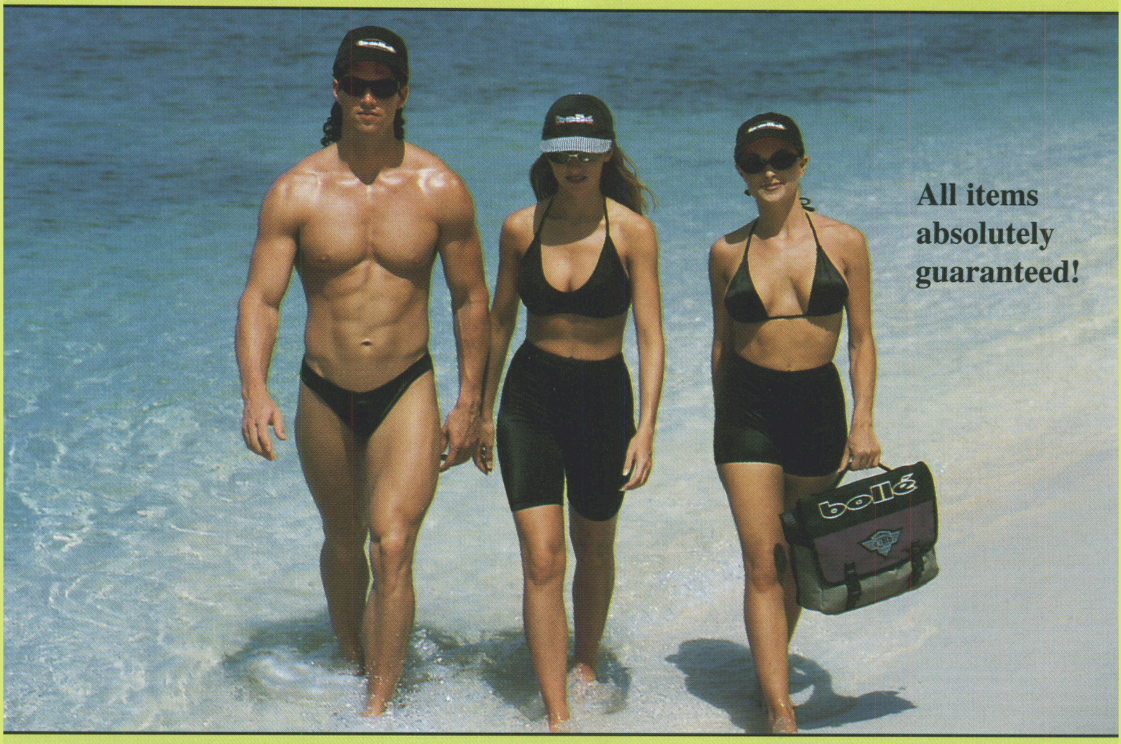
an active vacation for the mind, body, spirit and soul. Very simply put, if it feels good, do it.

Snorkel or scuba through the crystal clear Caribbean, Water-ski, Sail a Hobie Cat or Sunfish. Eat and drink what you want, when you want, as much as you want. It's all included.

Meet a friend, find a romantic, secluded spot and contemplate one of life's eternal questions such as "is a pina colada better with light or dark rum?" Play volleyball on the beach or in the pool. Revel in the glory of a tropical sunset.

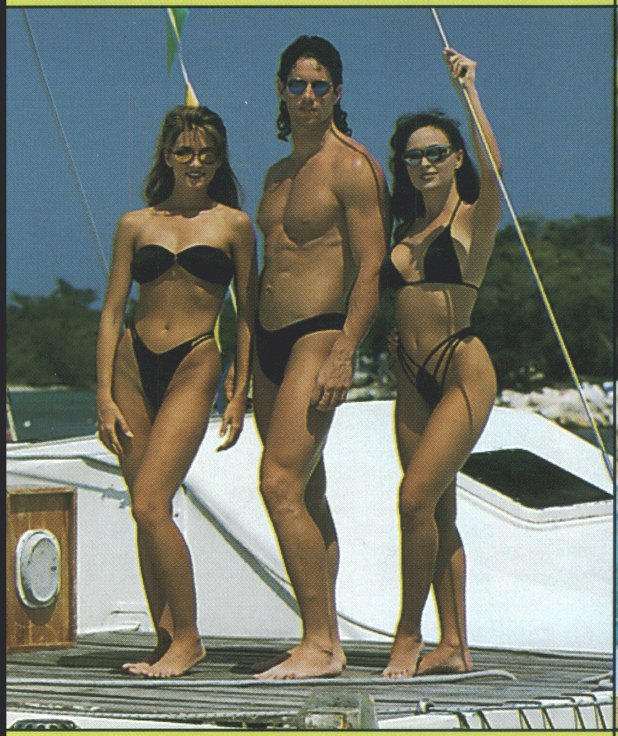
Below, left to right: Style 3362, Strap Side T-Back Thong Bikini with Bandeau Top…$50. Style 3331, mid thigh Bike Shorts only…$30 shown with Style 3390 adjustable Triangle Top only…$30. Style 3305, Men's Strap Side T-Back Thong…$30.

BASIC BLACK...so simple, so sexy it belongs in every wardrobe. Order yours today from Sunup/Sundown®. Remember, you can split sizes and styles just see the order form for details.

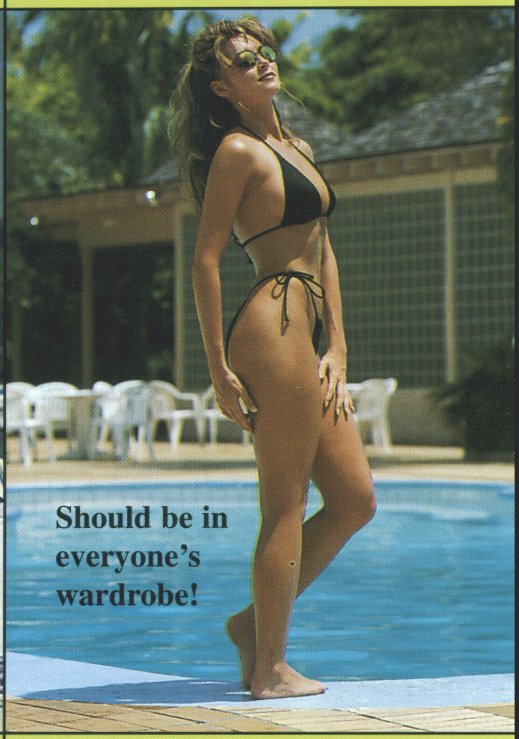


Above, left to right: Style 3601, Men's Full Back and Front Bikini...$30. Style 3631, mid thigh Bike Shorts only...$30 shown here with Style 3650 Rio Sports Top only...$30. Style 3632, Very Short Shorts only...$30 shown with Style 3690 Triangle Top only...$30. But, order any Top or no Top!

Below, left to right: Style 3662, new Strap Side T-Back Thong with bandeau top…$50. Style 3603, Men's Rio Bikini with three quarter back…$30. Style 3681, Double Spyder Bikini with three quarter back…$50



Below: Style 3690, The Classic String Bikini in Basic Black, everyone should have at least one! Adjustable top and bottom–slides on the strings…$50.



Below, left to right: Style 3682, G-Patch String Bikini, nothing but strings!…$50. Style 3604, Men's version of the G-Patch Bikini…$30. Style 3650, adjustable Champagne Thong Bikini with Rio Sport Top…$50.

Below: Style 3620, Basic Black Two Shoulder Sports Dress…$50. Also available, Style 3621 Basic Black Bandeau Dress…$50 and Style 3622 Basic Black One Shoulder Dress…$50

THE HOTTEST PINK WE COULD FIND...Visible for as far as the eye can see. Order only if you want to be noticed! Remember charge orders can fax 24 hours a day to (954) 564-1515.

Above, left to right: Style 5182, G-Patch Thong Bikini with adjustable top (that string on the side is all that's in back also!)...$50. Style 5104, Men's G-Patch Thong Bikini (same comment!)...$30. Style 5150 adjustable Champagne Thong Bikini with Sports Top...$50 with Style 5130 Tie Skirt...$30.

Above, Style 5190, The Classic String Bikini, both top and bottom adjustable by sliding material on the strings...$50.

Below: Style 5121, Hot Pink Bandeau Dress…$50. Also available Style 5120, Hot Pink Two Shoulder Sports Dress…$50 and Style 5122, Hot Pink One Shoulder Dress…$50.

Below, left to right: Style 5101, Men's Full Bikini…$30. Style 5131, mid thigh Bike Shorts only…$30 shown with Style 5161 Bandeau Top only…$30. Style 5132, Very Short Shorts only…$30 shown with Style 5150 Sports Top only…$30

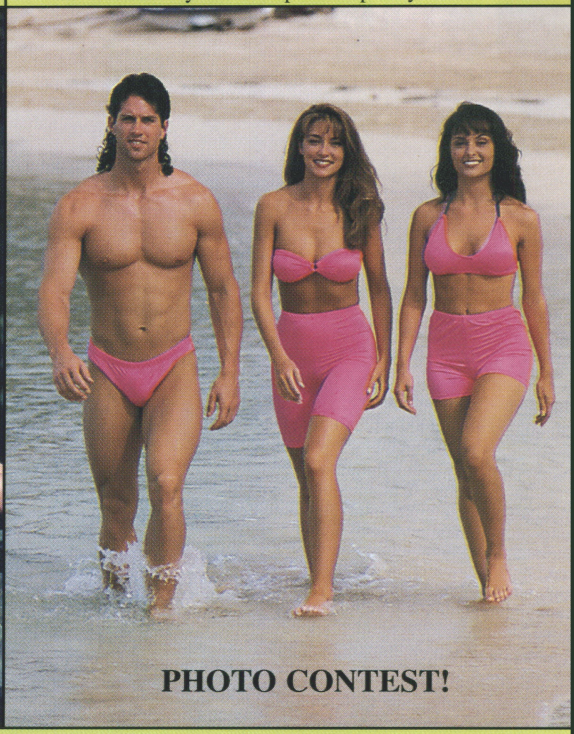
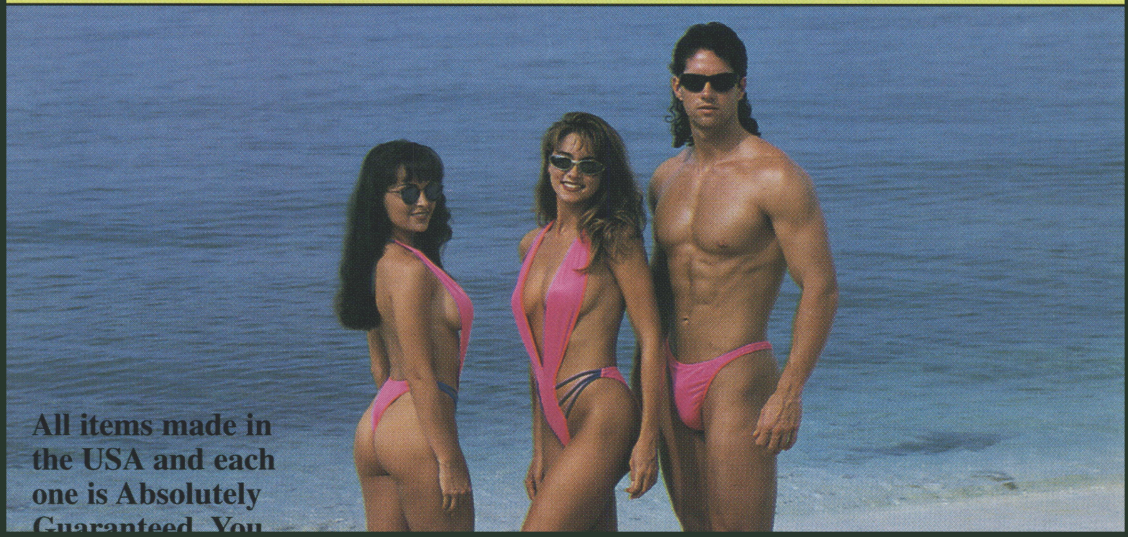


PHOTO CONTEST!

Below, left to right: Style 5116, one piece French Spyder Thong with Spyder Straps reaching around to a thong back…$50. Style 5126, French Spyder Rio, same style in front but with the Spyder straps reaching around to a three quarter back for that extra coverage…$50. Style 5102, Men's Hot Pink T- Back Thong Bikini, very comfortable and revealing style…$30.



All items made in the USA and each one is Absolutely Guaranteed. You

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